BRIAN JAMES WALNUM

Photographer & Media Specialist

brianjames.photos
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PROFESSIONAL PROFILE

Multidisciplinary media specialist with over 15 years of experience in professional photography, action sports, motorsports, commercial imagery, and editorial content production. Experienced in capturing high-impact visual assets, managing social media channels, developing content strategies, and producing sponsor-focused campaigns for businesses, athletes, and race teams.

WORK EXPERIENCE

Freelance Photographer | Southern California | 2009–Present

Notable Brands & Publications: Red Bull, Oakley, FOX Racing, Smithsonian Magazine, Thrasher, Racer X Illustrated, SCORE Journal, The Skateboard Mag, Skateboarder Magazine, Oliver Peoples, TSCO Racing, Fortin Racing Inc., Factory Connection, ProTaper, Leatt, THOR Motocross, VP Racing, Scott Motorsports, Raceline Wheels, and Gaerne USA.

Media Lead | STAPES Performance/MX6 Racing | Corona, CA | 2026 Season

Produce commercial product, shop, and trackside photography for advertising, websites, and social media. Develop marketing strategies, manage content calendars, and coordinate media partnerships. Increased IG followers by 80% in 10 months through organic audience engagement, without paid advertising. Safely transported company vehicles and equipment on multiple cross-country assignments.

Caregiver for Grandmother | Santee, CA | 2016–2023

Provided daily personal care, household support, and companionship, helping my grandmother live safely and comfortably in her final years. RIP Granny; Jacqueline Joanne Combs (1933-2023)

Personal Assistant to Dito Montiel | Los Angeles, CA | 2011–2015

Managed scheduling, logistics, and production support; served as on-set photographer for *The Son of No One*, *Empire State*, and *Boulevard*.

Archive Curator — Mr Musichead Gallery | Los Angeles, CA | 2011

Digitally archived Sam Milgrom's entire public and private print collections.

NIXON Inc. | Carlsbad, CA | 2005–2009

Warehouse Generalist → Watch Technician → Senior Watch Technician

Earned two promotions, progressing from Warehouse Generalist to Watch Tech performing warranty repairs and assisting product development, ultimately serving as the Service Center Department Lead.

Certified Pool Lifeguard II | City of San Diego | 2001–2005

Ensured aquatic safety, performed lifesaving duties, and taught swim lessons.

EDUCATION | San Diego State University

B.A. Philosophy & Religious Studies, with Distinction | Minor in Political Science (2019)

Graduate Studies in Philosophy | Partial M.A. coursework (2019–2020) *Covid Dropout*